



Veteran Recruiting

Sponsorship Guide & Media Kit

2018

Contents

Overview

Services

Audience

Sponsorship Options

Employers and Results

2018 career fair dates

Overview

Summary:

The Veteran Recruitment Center (VRC) is a fully interactive, highly efficient, and extremely effective event platform that connects military friendly employers with veterans and military spouses. Founded in 2008 as a division of [Astound Virtual](#), the VRC has rapidly changed the way employers recruit our Nation's finest. The VR virtual career fairs have helped more than *212,000 veterans and military spouses find meaningful employment since 2011 with the companies who participate.

Benefits of Sponsorship in the VRC

- Recruiters have unparalleled access to veterans and military spouses
- Employers drastically reduce their time to hire, travel expenses, and enhance employee's work/life balance
- The VRC represents a highly visible means for an employer to show their support of veterans
- Employers are amongst more than 400 other Fortune 1,000 employers who also utilize the VRC to recruit the Nation's Finest
- VRC is a full-service military recruiting program for a fraction of the cost of more traditional military recruiting services.
- VRC allows the employer to recruit nationwide, in a few hours, and from the comfort and convenience of their home or office.

*as of December 22, 2017

The virtual career fair was a great way for me to connect with companies back home, and gave me the head start needed to ensure I found a job prior to leaving the military
Kelly J. U.S Army (ret)



Services Provided

Veteran Recruiting provides a wide range of services available to businesses of all sizes, and to meet any budget

Virtual Career Fairs

Founded in 2008, Veteran Recruiting Virtual Career Fairs have rapidly changed the way leading companies recruit our Nation's finest. The virtual career fairs are a great way to chat with veterans, transitioning service members, and military spouses, and from the convenience of the office.

Job Postings

From single job postings, to having all your jobs automatically added to our job board daily, the VR job board is the best deal in town to promote your open positions to our 1.4 million veteran community

www.veteranrecruiting.com/jobs

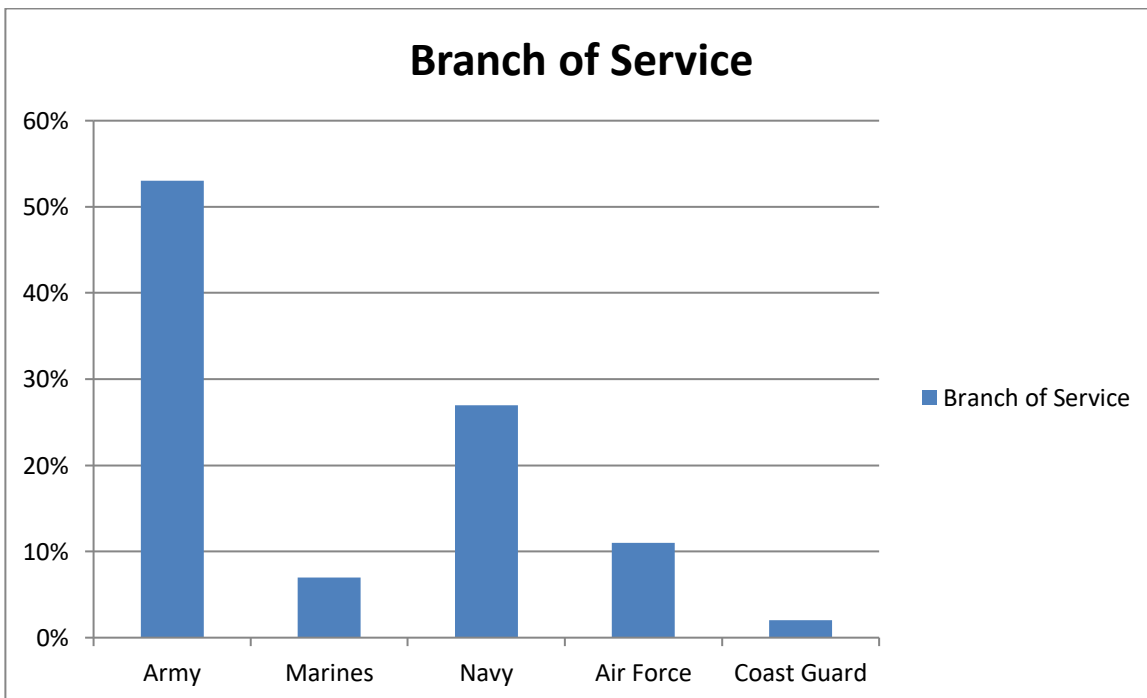
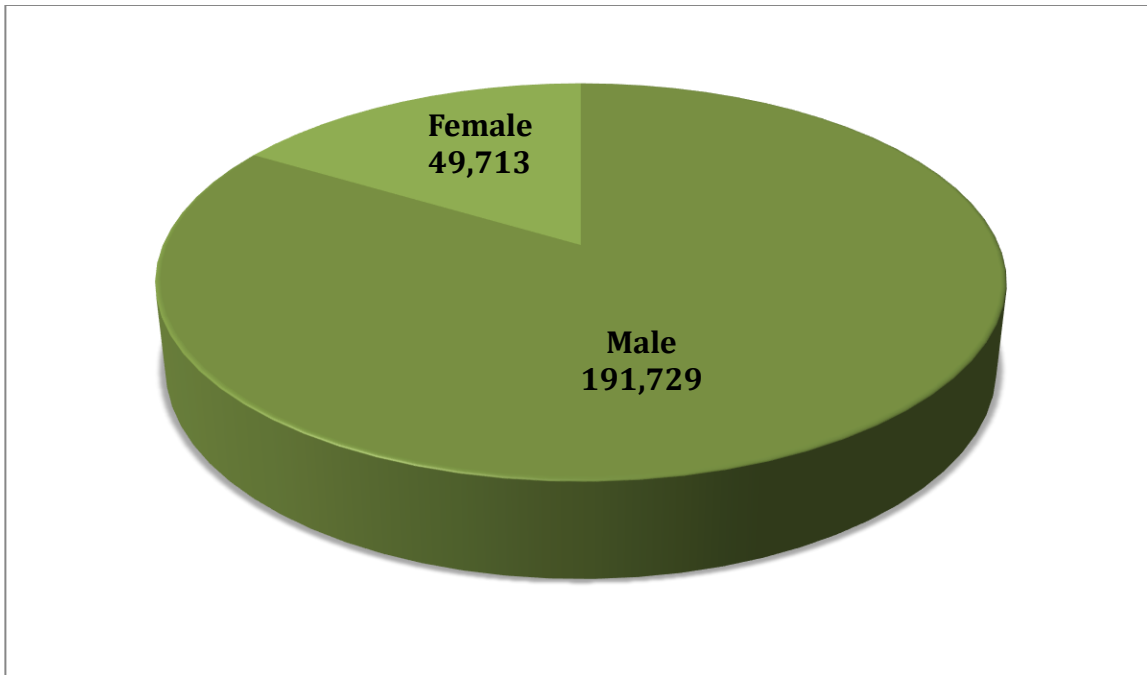
Contingency Search

For your hard to fill positions, put the team of VR recruiters to work to help you reduce your time to hire. You only pay if you hire one of our candidates, and all candidates come with a 90-day replacement guarantee.

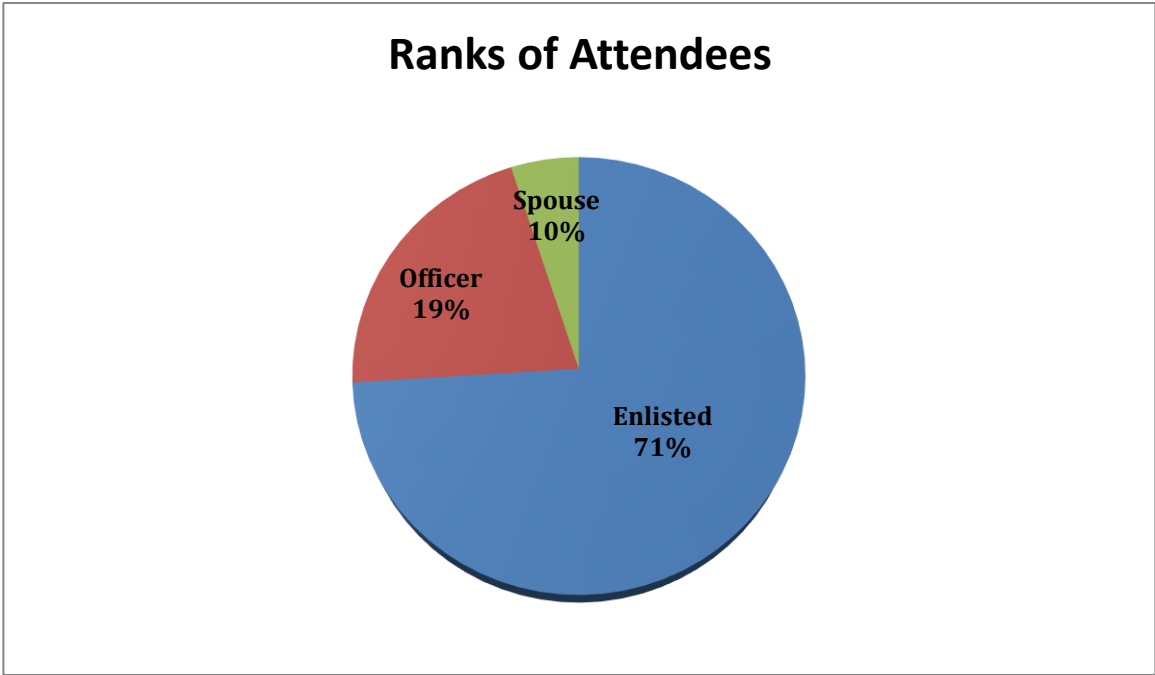
TempVets www.tempvets.com

With the unemployment rate for veterans at a historically low 2.7%, finding high-caliber veteran talent to help you grow your business is proving to be increasingly difficult. With TempVets, you can feel confident in knowing that we have helped more than 170,000 high-caliber veterans find rewarding careers with our partners since 2011. Whether you need someone to fill in for an employee who is on an extended leave, or perhaps additional team members to assist with a large project, TempVets is the best choice for your business.

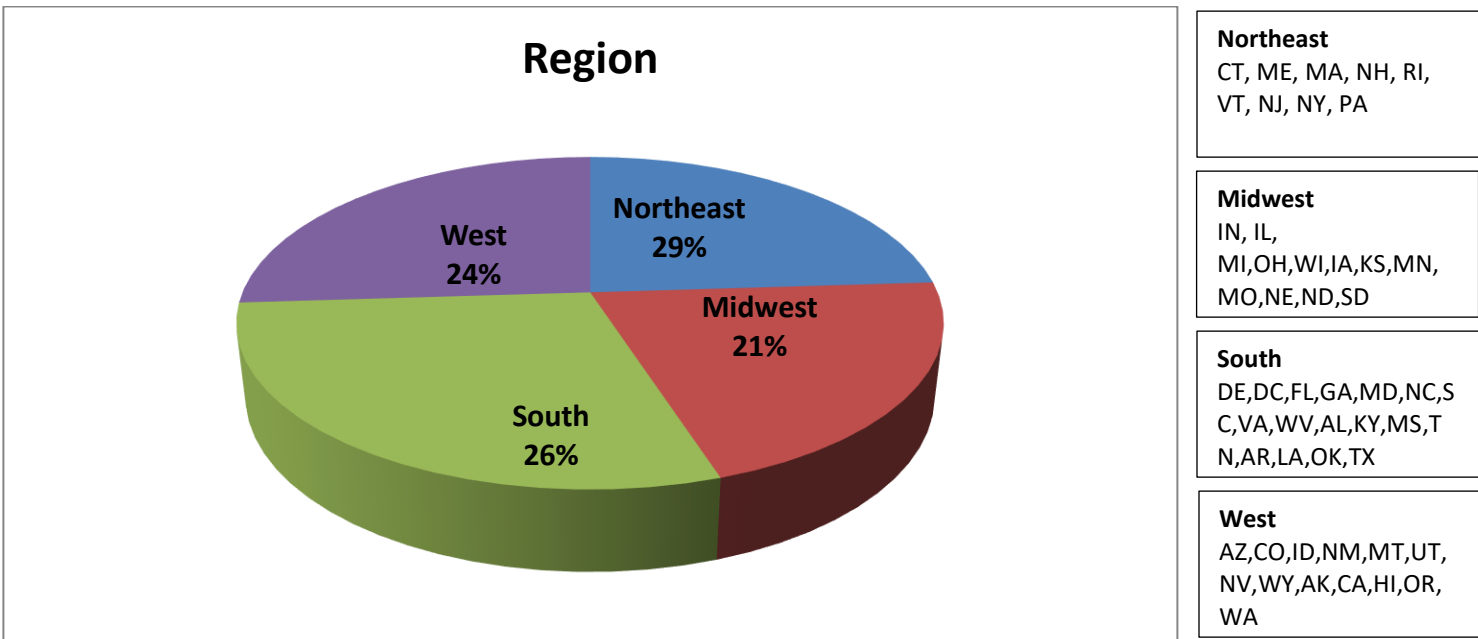
2018 Audience Demographics- Total Attendees 241,442



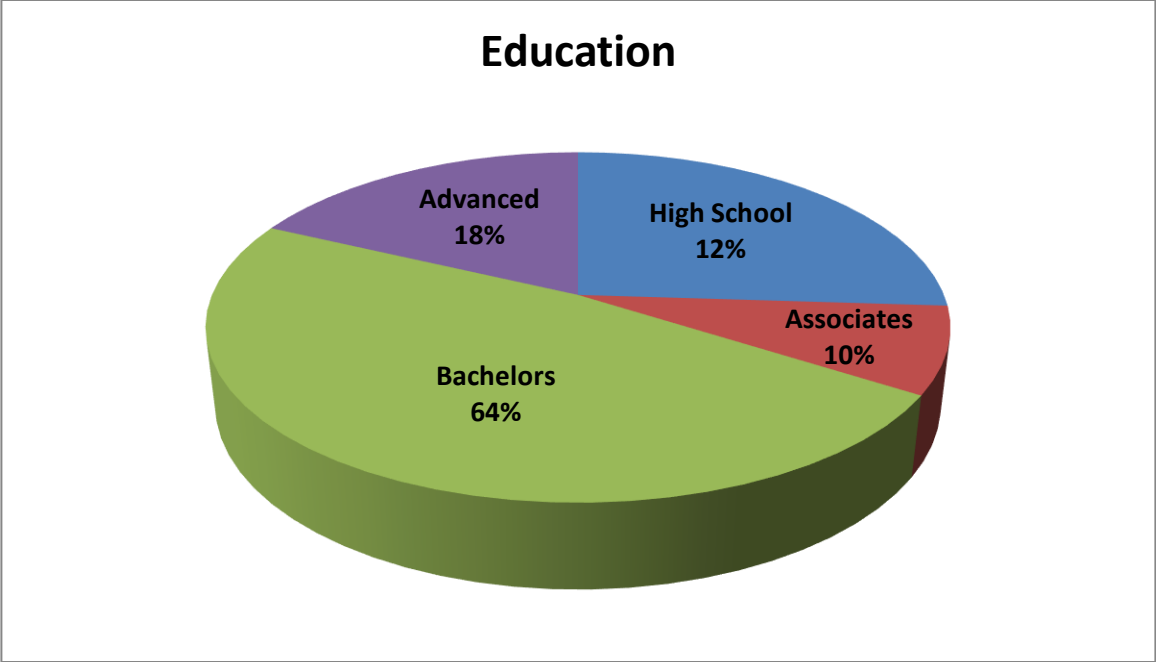
2018 By Rank



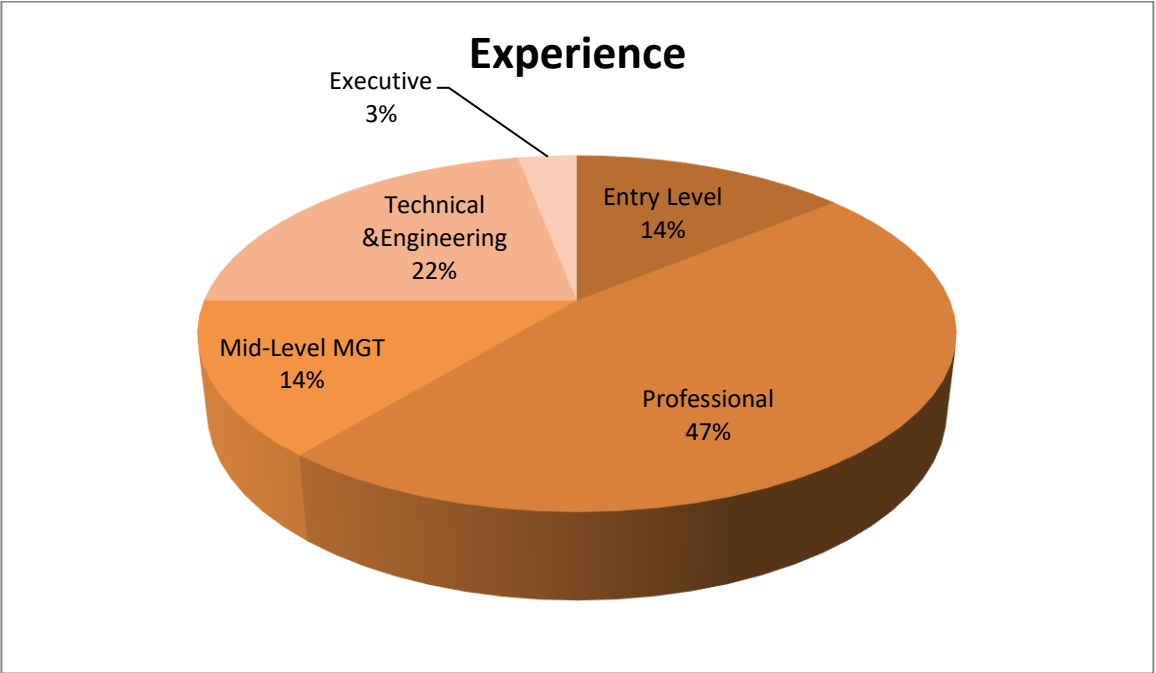
2018 Attendees by region



Education



Experience Level



2018 Annual Sponsorships

Platinum (Limited to 2)

Co-Sponsor status of virtual career fairs

Booth is available 24/7/365

Participation in all virtual career fairs included

Large centered banner in the main plaza

One of first 2 booths in the exhibit hall

Video spokesperson for your booth

Ability to host your own career fair

Jobs loaded on www.veteranrecruiting.jobs

Gold (Limited to 7)

Booth is available 24/7/365

Participation in all virtual career fairs included

Banner at the top of the plaza (90x90 links to your booth from all areas)

One of first 9 booths in the exhibit hall

Ability to host your own career fair

Jobs loaded on www.veteranrecruiting.jobs

Silver

Booth is available 24/7/365

Participation in all virtual career fairs included

Booth placement determined by date of sign up

*Option to have Jobs loaded on www.veteranrecruiting.jobs

\$70,000 (Sold)

\$25,000

\$17,500

2018 Multi-Company Virtual Career Fair Dates- Others are added each month

January 23	Entire Military Community
March 27	Entire Military Community
April 10	Student Veterans
May 15	Entire Military Community
May 23	Women Veterans
June 13	MBA Veterans
July 25	Entire Military Community
August 16	Women Veterans
September 11	Entire Military Community
September 19	Student Veterans
October 17	MBA Veterans
November 8 (Veterans Day)	Entire Military Community
November 29	Women Veterans

Other dates will be added throughout the year to include; Industry or geographic specific virtual career fairs. All employer's with an annual sponsorship are eligible to participate in all the virtual career fairs VR will host, and are also able to host their own virtual career fairs (provided they are military specific)

Trusted by Industry Leading Employers

More than 400 Fortune 1,000 employers have participated in the VR virtual career fairs in 2015, and have hired more than 212,000 veterans and military spouses since September 2011



In 2015, Veteran recruiting entered into a 3 year partnership with Disabled American Veterans (DAV) to co-sponsor each virtual career fair for 3 years.

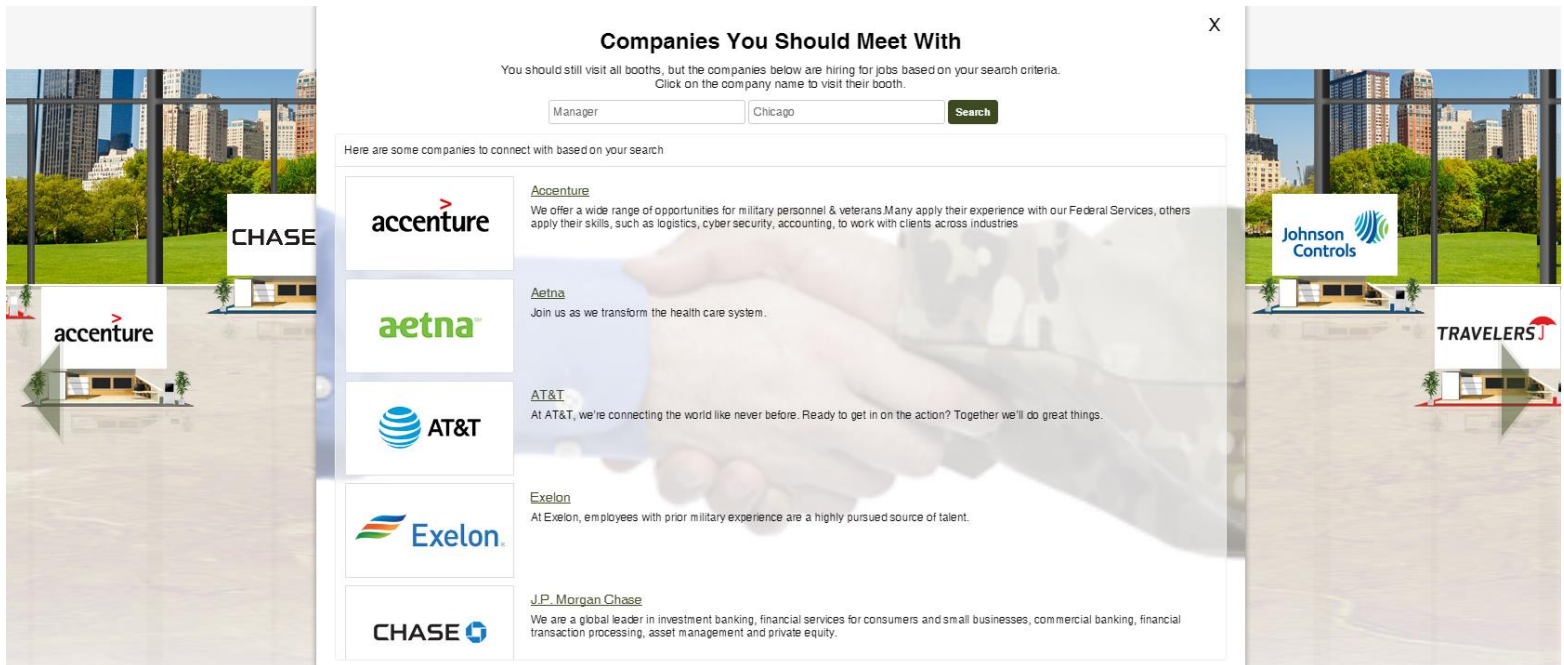
Virtual Booths

- Fully customized for each employer
- Includes design and training
- Available 24/7/365
- Video Overview of Company
- Resume Search
- Links to website and career page
- Social media integration
- Live chat
- Email a recruiter option
- Ability to host your own virtual career fair (military specific)
- Includes job scrape on www.veteranrecruiting.com/jobs



In 2016, Veteran Recruiting introduced single company virtual career fair days, and relaunched as the Veteran Recruitment Center (VRC) Instead of just promoting career fair dates, the VRC now provides access to recruiters to veterans who visit the environment when a career fair is not happening. When a veteran visits a company booth, an email is sent to the designated representative of that company with the veterans contact info, and a brief overview (including resume) The recruiter can login to the booth to chat with the veteran, email or call the veteran, or simply move on if the veteran does not fit that they are looking for at that time.

When a veteran enters the VRC, they are asked two simple questions. “What are you looking to do, and where? When they enter their criteria, they are matched with companies to visit in the VRC. This greatly reduces the amount of time it takes to find jobs they are qualified for, but more importantly, it gets them thinking about companies they may have not considered before entering the VRC.



The screenshot displays a web interface titled "Companies You Should Meet With". At the top, it states: "You should still visit all booths, but the companies below are hiring for jobs based on your search criteria. Click on the company name to visit their booth." Below this is a search bar with "Manager" in the "Manager" field and "Chicago" in the "City" field, and a "Search" button. The results section is titled "Here are some companies to connect with based on your search" and lists several companies with their logos and brief descriptions:

- Accenture**: We offer a wide range of opportunities for military personnel & veterans. Many apply their experience with our Federal Services, others apply their skills, such as logistics, cyber security, accounting, to work with clients across industries.
- Aetna**: Join us as we transform the health care system.
- AT&T**: At AT&T, we're connecting the world like never before. Ready to get in on the action? Together we'll do great things.
- Exelon**: At Exelon, employees with prior military experience are a highly pursued source of talent.
- J.P. Morgan Chase**: We are a global leader in investment banking, financial services for consumers and small businesses, commercial banking, financial transaction processing, asset management and private equity.

The interface also features virtual booths for CHASE, accenture, Johnson Controls, and TRAVELERS, set against a background of a city skyline and a green field.

For more information:

Kevin O'Brien
215-525-5776

kobrien@veteranrecruiting.com



